Clearleft presents
dConstruct 2011
Sponsorship Pack

Contact Andy on 0845 838 6163

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What is dConstruct?

The affordable one-day web conference, combined with two days of masterclass workshops. dConstruct 2011 brings together leading thinkers from the fields of interaction design, mobile design and ubiquitous computing to explore how we can bridge the gap between physical and digital product design.

This year’s topic
“Designing digital products”

Dates
31st August - 2nd September 2011

Venue
Brighton’s historic Dome theatre.

Popularity
Tickets have been known to sell out within eight hours of going on sale.

Delegates
800 web designers, developers, product managers, CEOs, and everyone in between!

Speakers & Workshop Leaders
Some of the biggest names in the industry.

History
dConstruct is in its seventh year and is considered one of the indispensable events in the UK digital calendar.

Past Sponsors

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“Bang for buck the best web conference I’ve been to in years, including Future of Web Design and @media”.

— James Kelway, delegate

The Audience

Typically a range of web practitioners, with job titles including:

- Technical Director / CTO
- Creative Director
- Production / Project Manager
- Start-up founder
- Web Designer / Developer
- User Experience Designer
- Information Architect

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.
“Astoundingly good... it’s the kind of thing that reinvigorates your professional outlook”.
— Daniel Govan, delegate

The Speakers

We’re really excited about the fantastic speakers we have lined up this year:

- Don Norman (Nielsen Norman Group)
- Frank Chimero (Designer)
- Bryan & Stephanie Rieger (Yiibu)
- Kelly Goto (Gotomedia)
- Matthew Sheret (last.fm)
- Kevin Slavin (Area/Code)
- Craig Mod (Flipboard)

Previous speakers include Cory Doctrow (EFF), Jeff Veen (Google), Peter Merholz (Adaptive Path), Steven Johnson (outside.in, author), Adam Greenfield (Nokia), Jared Spool (UIE), and Daniel Burka (Digg).
“Clearleft organise events that explore the industry’s most leading-edge ideas, attracting exactly the thought leaders we wish to engage with”.

— Glenn Jones, Madgex, Previous Sponsor

Benefits of Sponsoring dConstruct

› Connect with influential bloggers, thought leaders, talented developers and designers
› Associate your company with some of the best known Internet brands
› Create brand visibility and networking opportunities at the event
› Showcase your services in a way that best fits your needs
› Demonstrate your commitment to the web design community
## Sponsorshop Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

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<td>Two guest invitations to the exclusive speakers’ dinner</td>
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Other Sponsorship Opportunities

- Pre event party
- Post event party
- Speakers’ dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts

Contact

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